

# Business Cards

These instructions explain how to correctly prepare a print-ready file.

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## 1. FILE FORMAT

Send your file in PDF format in 1:1 scale (not password protected).

## 2. COLOURS

All files should be sent in CMYK (cyan, magenta, yellow and black), with a Fogra 39 colour profile.

Images sent in RGB or in PANTONE colours will be automatically converted using a standard separation profile.

The same colour can appear slightly different on different media.

This is due to the material's physical composition.

## 3. RESOLUTION

The optimal resolution for the print files is between 250 and 300 ppi.

## 4. FONTS AND PATHS

Fonts should be embedded in the PDF or converted into curves/outlines. The minimum font size

(below which we cannot guarantee perfect print quality) is 6 pt. The minimum printable line weight is 0.25 pt.

## 5. MARGINS AND BLEED

Necessary bleed of 3 mm on each side. Leave a minimum of 2 mm between the text and the cut line.

For business cards with rounded corners, the radius of curvature of the corner is 3 mm.

